

WIC Farmers' Market Benefits

Q&A



1) What is WIC FMNP?

- The **WIC Farmers' Market Nutrition Program (WIC FMNP)** provides eligible families with electronic benefits (eFMNP) in addition to their regular WIC benefits. These electronic benefits can be used to purchase **fresh, locally grown fruits, vegetables, and herbs**, directly from farmers.

2) How much will I receive for my WIC FMNP benefits?

- You will receive a one-time benefit of \$50 per participant in the household.

3) Do I have to spend all my benefits at once?

- No. The WIC FMNP benefits is a one-time benefit that expires on October 31st, 2025.

4) How can I redeem my benefits?

- By presenting the QR Code in the back of your Choctaw WIC card with a local Choctaw authorized farmer.

5) Can I redeem my benefits with any farmer?

- Benefits can be redeemed with local Choctaw authorized farmer. The **My WIC App** can be used to find approved farmers near you. Select **Store Locator**. Then, select **Farmer**. A zip code can be entered to find a farmer near that zip code.



6) Can I use my WIC FMNP benefits at a store?

- No. However, if all WIC FMNP benefits have been used, CVB (Cash Value Benefits) can be used with an authorized Choctaw farmer.

This program is an equal opportunity program.

